

Capability Statement: A&A Communication Resources, Inc.



A&A Communication Resources, Inc.
Amy Corbin, Partner
513-884-1634 corbin@theamys.com

Company Data

A&A is a small, experienced, customer-centric business providing high quality writing, presentations, videos and strategic communications at affordable rates. We have skills and insight that benefit our clients. We are based out of Cincinnati and work with businesses across the U.S.

Pertinent Codes

- DUNS: 002149806
- WOSB, WBENC
- NAICS: 519190, 541611, 541990
- CAGE: 6VT60
- We accept credit cards & are registered in SAM.gov

Core Competencies

- Creating clear and memorable presentations
- Writing content for websites
- Writing and designing electronic and printed newsletters
- Scripting and producing videos
- Creating and managing digital signage content
- Designing presentation graphics and animated content
- Producing large-scale company meetings
- Developing team building/learning sessions
- Managing webcast logistics and content
- Creating strategic communications plans
- Developing change management communications/strategies

Past Performance

- A&A has been creating professional-looking presentations, video scripts, web content, newsletters and clear messages for corporate clients for more than a decade:
- Johnson & Johnson, 10+ years, ~\$300,000 annually
- Proctor & Gamble, 7 years, ~\$150,000 annually
- Other clients, ~\$100,000 annually

Differentiators

- A&A has a proven track record of creating effective communications within large organizations:
 - Improved *Confidence in Leadership* scores on a company survey after focused Town Hall meetings and a e-newsletter campaign
 - 100% employee participation in critical company strategy roll-out.

A&A Communication Resources, Inc. www.theamys.com
9678 Cincinnati Columbus Rd. Cincinnati, OH 45241

